

Post Graduate Diploma in Tourism Management (PGDTM)

Duration: 2 Years (4 Semesters)**

Semester – I

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	PGDTM101	1PGDTM1	Fundamentals of Tourism Management
2	PGDTM102	1PGDTM2	Travel and Tourism Industry Overview
3	PGDTM103	1PGDTM3	Tourism Policy and Planning
4	PGDTM104	1PGDTM4	Communication and Business Etiquette

Course Details (Semester – I)

- **Fundamentals of Tourism Management** – Evolution, types, and principles of tourism.
 - **Travel and Tourism Industry Overview** – Structure, components, and market segmentation.
 - **Tourism Policy and Planning** – National and international tourism policies.
 - **Communication and Business Etiquette** – Professional communication and presentation skills.
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Semester – II

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	PGDTM201	2PGDTM1	Tourism Marketing and Promotion
2	PGDTM202	2PGDTM2	Destination Planning and Management
3	PGDTM203	2PGDTM3	Tour Operation and Travel Agency Management
4	PGDTM204	2PGDTM4	Hospitality and Customer Relationship Management

Course Details (Semester – II)

- **Tourism Marketing and Promotion** – Strategies for promotion and brand building.
- **Destination Planning and Management** – Destination development and management systems.
- **Tour Operation and Travel Agency Management** – Tour packaging, costing, and operations.
- **Hospitality and Customer Relationship Management** – Customer care and feedback systems.

Semester – III

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	PGDTM301	3PGDTM1	Airline and Transport Management
2	PGDTM302	3PGDTM2	Event and Conference Management
3	PGDTM303	3PGDTM3	Entrepreneurship and Innovation in Tourism
4	PGDTM304	3PGDTM4	ICT and E-Tourism Applications

Course Details (Semester – III)

- **Airline and Transport Management** – Aviation, railway, and ground transport systems.
- **Event and Conference Management** – MICE and event tourism coordination.
- **Entrepreneurship and Innovation in Tourism** – New business models and opportunities.
- **ICT and E-Tourism Applications** – Use of digital tools and software in tourism.

Semester – IV

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	PGDTM401	4PGDTM1	International Tourism and Policy Framework
2	PGDTM402	4PGDTM2	Human Resource and Financial Management
3	PGDTM403	4PGDTM3	Research Project and Dissertation
4	PGDTM404	4PGDTM4	Internship / Industrial Exposure

Course Details (Semester – IV)

- **International Tourism and Policy Framework** – International organizations and regulations.
- **Human Resource and Financial Management** – Tourism business administration.
- **Research Project and Dissertation** – Academic or industrial research on tourism management.
- **Internship / Industrial Exposure** – Training in travel, tourism, or hospitality industries.